

# Insiders' News

News from the Ince Side for Our Family of Trane Dealers  
Serving South Texas Since 1957

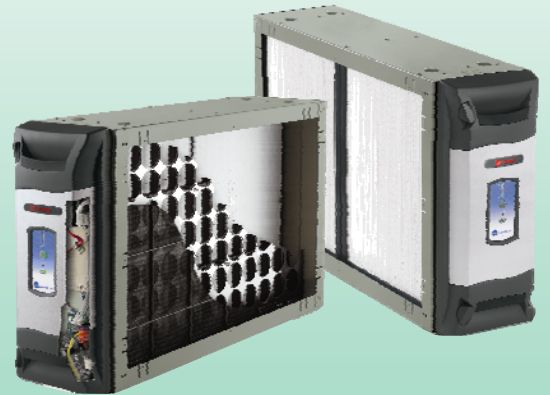


**JULY 2008**



*It's Hard To Stop A Trane.*

## 2007 CleanEffects™ Class



Please join us for a FREE CleanEffects learning class this month. We will be covering CleanEffects from A to Z, that includes: Why CleanEffects, The Benefits of CleanEffects, Home Owners Information, and Service Facts as well as much more to help you in the process of selling CleanEffects. Also, upon completion of the class you will receive a FREE embroidered CleanEffects shirt, a CleanEffects Course Certification and lunch.

Limited space available. RSVP is required.

**Austin Class**  
August TBD, 2008  
Ince Distributing  
9310 Metric Blvd  
Austin, Tx 78758  
8:30am—1:00pm  
With lunch to follow



CleanEffects™

(see your Territory Manager for more details and how to sign up.)

**San Antonio Class**  
Tuesday July 15, 2008  
Ince Distributing  
2233 NW Loop 410  
San Antonio, Tx 78230  
8:30am-1:00pm  
With lunch to follow

**SPECIAL PRICING ON  
SELECT GE UNIVERSAL  
REPLACEMENT MOTORS**



**Purchase a motor and  
get the run capacitor  
FREE!**

*For a limited time only.*

## Condenser Fan Motors

Part #	MFG #	Description	Cap. #	\$ Each
MOT07961	3728	1/4 HP, 230V, 1075RPM, REV.	CPT00072	\$45.00
MOT07962	3729	1/3 HP, 230V, 1075RPM, REV.	CPT00120	\$48.25
MOT07963	3730	1/2 HP, 230V, 1075RPM, REV.	CPT00230	\$63.80
MOT07964	3731	3/4 HP, 230V, 1075RPM, REV.	CPT00230	\$77.10
MOT10131	3204	1/4 HP, 230V, 825 RPM, REV.	CPT00120	\$84.40

## Direct Drive Blower Motors

Part #	MFG #	Description	Cap. #	\$ Each
MOT07965	3583	1/4 HP, 115V, 1075 RPM, REV., 3 SPD	CPT00072	\$47.65
MOT07966	3584	1/4 HP, 230V, 1075 RPM, REV., 3 SPD	CPT00072	\$49.00
MOT07967	3585	1/3 HP, 115V, 1075 RPM, REV., 3 SPD	CPT00072	\$51.00
MOT07968	3586	1/3 HP, 230V, 1075 RPM, REV., 3 SPD	CPT00072	\$50.25
MOT07969	3587	1/2 HP, 115V, 1075 RPM, REV., 3 SPD	CPT00072	\$60.05
MOT07970	3588	1/2 HP, 230V, 1075 RPM, REV., 3 SPD	CPT00072	\$61.25
MOT07971	3589	3/4 HP, 115V, 1075 RPM, REV., 3 SPD	CPT00180	\$68.40
MOT07972	3590	3/4 HP, 230V, 1075 RPM, REV., 3 SPD	CPT00230	\$70.00

More Insider News On Back...

The Perfect Indoor Environment,  
Brought To You By Trane.



**Get 12 Months No Payments,  
With No Interest Until 2010\***

*when you purchase any qualifying Trane Xli  
system between June 6 and July 31, 2008.*

When a consumer buys a qualifying system and a Trane thermostat for residential use they have the opportunity to receive 12 months same as cash financing with no interest until 2010.

Please see your Trane TM for more information and the sales plan.

## Welcome to Summer!

In our effort to assist you during this busy season we are once again offering you the opportunity to call on us during the weekends when you have an emergency.

Remember, when you call this number you must punch in your phone number. Within an hour you will receive a phone call from our on call employee setting a time to meet you at Ince Distributing to pick up your parts or equipment. You will be billed \$25 per opening.



SAN ANTONIO # 210-869-2674  
AUSTIN # 512-450-7541

Please make sure your employees are aware of this number.

If you have any questions regarding this service, please see your Territory Manager.



## GREAT NEW TOOL FOR YOUR RETAIL SALES PROFESSIONAL

Available now are the Activity/Coloring books for your RSP to take on calls when going to a home with children. Great to get the kids involved in learning "What's in their air" and give the RSP time to talk with the homeowners. To order log on to ComfortSite and enter in Pub # **62-7023-01**. Only \$25 for a pack of 25 or \$67 for a case of 100.

*Please see your TM for further information*

## July Media Highlights



## Our Mission at Ince

Through leadership, deliver quality products and outstanding service with dedicated employees to profitably grow our valued customers.



**Ince** Distributing, Inc.

www.incedist.com